

# Order Item Summary

CBS TELEVISION STATIONS



KOVR-TV

Order ID: 33376 UN NTL-POL FBD - LBD: 09/28/12 - 10/04/12 HL#: Created: 08/09/12 03:23 PM  
 Client: NATIONAL REPUBLICAN... CPE: / / 2973 Agency Commission: 15 % Updated: KECARLYLE on 08/09/12 03:33 PM  
 Agency: NATIONAL MEDIA RESEARCH Product: EST #2973 Schedule 2 Self :20:00 \*\*UNCONFIRMED\*\*  
 Buyer: BEN ANGLE Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*  
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%

## NEW ORDER; KEC/PH 8/9/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	AMDAYBREAK1	0 0 0 0 1 0 0	MORN	30				0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	AMDAYBREAK1	1 1 1 1 0 0 0	MORN	30				0.0	\$200.00	4	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/04/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	AMDAYBREAK2	0 0 0 0 1 0 0	MORN	30				0.0	\$350.00	1	\$350.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	AMDAYBREAK2	1 1 1 1 0 0 0	MORN	30				0.0	\$350.00	4	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/04/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	AMCBSSAT	* * * * * S *	MORN	30				0.0	\$200.00	2	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	AWSUNMORN	* * * * * S	NEWS	30				0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	ADY&R	0 0 0 0 2 0 0	DAY	30				0.0	\$600.00	2	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	2										

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 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS  
 Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	ADY&R	2 2 2 2 0 0 0	DAY	30				0.0	\$600.00	8	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/04/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	ADPRICE	0 0 0 0 1 0 0	DAY	30				0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ADPRICE	1 1 1 1 0 0 0	DAY	30				0.0	\$600.00	4	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/04/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	A 09:00 - 10:00	* * * * * S	NFL	30				0.0	\$850.00	2	\$1,700.00		
	NFL TODAY												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	ADPHIL	0 0 0 0 2 0 0	EFG	30				0.0	\$400.00	2	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	ADPHIL	2 2 2 2 0 0 0	EFG	30				0.0	\$400.00	8	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/04/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	ANNEWS4	0 0 0 0 2 0 0	NEWS	30				0.0	\$750.00	2	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	2										

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Agency: NATIONAL MEDIA RESEARCH	Product: EST #2973 Schedule 2	Self :20:00	**UNCONFIRMED**	
Buyer: BEN ANGLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KOCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	ANNEWS4	2 2 2 2 0 0 0	NEWS	30				0.0	\$750.00	8	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/04/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	ANNEWS6	0 0 0 0 1 0 0	NEWS	30				0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	ANNEWS6	1 1 1 1 0 0 0	NEWS	30				0.0	\$1,500.00	4	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/04/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	APNAVY	* T * * * * *	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	APVEGATU	* T * * * * *	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	APCSINYFRI1	* * * * F * *	REGP	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	ALLETTTER	0 0 0 0 2 0 0	LETT	30				0.0	\$850.00	2	\$1,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	2										

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Share: 0% KXTV: 0% KCRA: 0% KTXL: 0% KQCA: 0% KMAX: 0% KSPX: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Calg	HHOLDS	Rate	Spots	Total	NR	A/G
022	ALLETTER	2 2 2 2 0 0 0	LETT	30				0.0	\$850.00	8	\$6,800.00		
	FBD	LBD	Oct 01										
	10/01/12	10/04/12	8										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	68	\$0.00	\$0.00	\$58,350.00	\$49,597.50
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$0.00	\$0.00	\$58,350.00	\$49,597.50